2021 MID WEST PRIORITIES















Introduction

The Mid West region of Western Australia (population circa 54,000) is a diverse and highly adaptive region with resilient mining, tourism, agriculture and fishing industries, coupled with, retail, manufacturing, construction, logistics and population servicing sectors such as health, and education.

With strong infrastructure and linkages to the Asia Pacific region, our clean and green reputation for efficiency and productivity ensures our produce and resources are highly sought after.

Geraldton is the region's capital (population circa 31,982) and is centrally located between the State's capital Perth and the North West region. Its strategic positioning makes it well placed to alleviate the pressures experienced in the Perth and South West region and has the potential to become the service hub to grow the North West.

Shared Vision

Recognising that effective, regional investment and policy needs to be developed in a broader context, the key regional stakeholders in the Mid West have worked together to form Progress Midwest, the entity tasked with driving the Geraldton Jobs and Growth Plan 2019 - 2023. The plan is the shared vision for the growth of the Mid West region that will deliver economic prosperity, quality of life and liveability for the community of today and the future.

COVID-19

Launched just prior to the COVID-19 pandemic the Geraldton Jobs and Growth Plan 2019 - 2023 remains relevant. With a business environment that has changed substantially since the pandemic, now more than ever, regional economies are looking to State Government to provide investment that will help stimulate our local economies

In this context, Progress Midwest has identified the following projects as the key State Election priorities for the region. We are calling on the State Government and the Opposition to commit to these priorities ahead of the 2021 State Election.

Note:

The estimated costs for each regional project priority is an estimate only and further detailed scoping of each initiative is required to confirm each project delivery cost.

Mayor Shane van Styn Mayor City of Greater Geraldton **Natasha Colliver** Chair Pollinators Inc. **Yvonne Messina**Chair Regional Development
Australia Midwest Gascoyne

Matthew Rutter Chair Tourism Geraldton

Viki Fennell

President Mid West Chamber of Commerce and Industry **Bao Nguyen** Chair Midwest Horticulture Growers Group **Steve Douglas**Chair Geraldton Universities
Centre

Mid West AT A GLANCE

Mid West Region generates \$11.272 billion output



HOUSING

Median Price March 2020

\$270,000 HOUSE \$374,000 UNIT **\$110,000** LAND



Average Annual Rainfall:

328.4mm per year

UNEMPLOYMENT



CONSTRUCTION

Output

\$1,16B

Export Value

\$83,49M



Total Trade THROUGHPUT **15,905M** TONNES



54,006 9.49% ABORIGINAI

POPULATION



16,591 Stavs 2016/17

GERALDTON PORT

As at 30 June 2019

8.4%

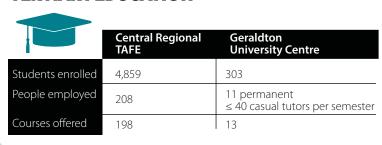
Ship visits 407

Total Trade EXPORTS

15,048M TONNES

Total Trade IMPORTS **857M** TONNES

TERTIARY EDUCATION



AGRICULTURE

Output \$616M

Export Value

\$520M

MINING

Output \$3,63B

Export Value \$3,29B

FISH/AQUACULTURE

Output \$269M

Export Value

\$246M

GROSS REGIONAL PRODUCT

Greater Geraldton

\$3.09B

Midwest Region \$5.5B

AIRPORT



VISITORS



International Domestic

98,720

1,277,820

TOP FIVE ICONIC ATTRACTIONS



HMAS Sydney II Memorial Houtman Abrolhos Islands Hutt Lagoon Pink Lake Kalbarri National Park, Skywalk and Gorges Mid West Skies – AstroTourism Wildflowers

Summary

Geraldton Hospital Full Redevelopment

ASK (\$120M

Houtman Abrolhos Islands Stage 2

ASK \$14.5M [Stage 2]

Geraldton High Speed Vessel Jetties

ASK \$3M

Redevelopment of the WA Museum Geraldton Site

ASK (\$16.5M

Geraldton CBD Headworks Infrastructure Fund

ASK \$7.5M CBD Headworks Infrastructure Fund

ASK Priority streetscape improvements

Mid West Innovation and Business Enterprise Hub

ASK >\$4M

Geraldton Water Access (Desalination) for Industry (Horticulture) Growth

ASK \$150M















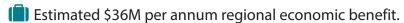


Geraldton Hospital Full Redevelopment

Commitment to the full redevelopment of the Geraldton Hospital is still outstanding. In light of the COVID-19 pandemic, this investment is critical. It will significantly improve health outcomes, quality of life and liveability and enhance the region's capacity to attract and retain new residents.

It will employ an additional 92 ongoing FTEs, with a direct flow-on employment impact equivalent to 23 additional private sector FTEs.

This equates to regional value added of \$36M annually that would not exist without the investment. It would employ at least an additional 332 FTEs over a 12-month construction period, resulting in economic impact of around \$120M.

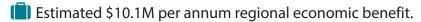






Houtman Abrolhos Islands Stage 2

This investment complements the initial \$10M State Government commitment for the Wallabi Group of Islands by targeting tourism activation of the remaining archipelago. It will deliver over 100 new jobs. New public jetties, telecommunications, additional public moorings and anchorages will be installed in key locations driven by industry need. Processes will be streamlined with an integrated tourism licensing and booking systems. Visitor access will be improved with boardwalks, designated camping sites, world-class interpretation and potential commercial accommodation options. The investment will stimulate the tourism economy and realise this iconic attraction for Western Australia.





\$14.5M [Stage 2]

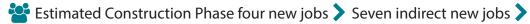






Geraldton High Speed Vessel Jetties

Commitment for new jetty infrastructure to support growing tourism interest at the Abrolhos Islands, with the private sector already mobilising towards providing daytrips and diverse tourism activities at the Islands. Infrastructure would also support other commercial maritime tourism growth around Geraldton (i.e. dive / fishing charters, tours etc) as well as recreational uses. UDLA (landscape architects), MP Rogers (marine engineers) and Remplan (economists) are developing the business case for the two jetties. One jetty is proposed outside the Museum of Geraldton at the Batavia Coast Marina for vessels up to 25m to help activate the Museum and Marina precinct. The other is proposed on the east side of the Geraldton Esplanade for vessels larger than 25m.





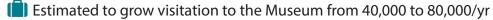


Redevelopment of the WA Museum Geraldton Site

Commitment to create Destination Mid West A New Cultural and Environmental Tourism Hub at the Museum of Geraldton site with new jetty infrastructure to create an internationally significant tourist attraction and an exciting and accessible gateway to the Mid West.

This project will create a contemporary visitor attraction, with an array of digitally innovative visitor experiences highlighting the region's unique and extraordinary stories.

The hub will be the cultural pulse of the region, and will enhance the region's overall destination appeal in its own right, whilst inspiring visitors to explore the region's attractions, landscapes and communities.





\$16.5M







Geraldton CBD Headworks Infrastructure Fund

The Geraldton City Centre Master Plan (2017) identified \$32.5M of priority streetscape improvements to drive CBD activation and future development in line with community values.

However, the earlier Greater Geraldton Infrastructure Assessment Report (2016) confirmed a range of major impediments to CBD investment and activation.

Ageing CBD infrastructure and services are the core of the problem, resulting in excessive headworks charges, and lack of water pressure to meet building and firefighting codes, and poor access and mobility for the public.



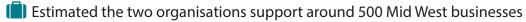
\$7.5M CBD Headworks Infrastructure Fund

\$32.5M Priority streetscape improvements



Mid West Innovation and Business Enterprise Hub

This initiative is between Mid West Chamber of Commerce and Industry and Pollinators Inc. to develop enterprise support infrastructure within a dedicated building to provide a one-stop shop for regional innovation, enterprise and commerce services in the Mid West. By providing increased exposure to growth training pathways, networking opportunities, business development and innovation support at all stages for local enterprises whilst also building a clear and identifiable regional innovation and enterprise brand for the Mid West.













Geraldton Water Access (Desalination) for Industry (Horticulture) Growth

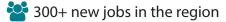
Geraldton is an important source of fresh vegetables for Western Australia.

Existing growers have aspirations for growth through expansion and new entrants look to our region for new development because of suitable soils, climate and small land holdings for further growth and expansion.

We need reliable water network providing cost effective water of consistent quality to realise this potential. An alternative source of water for horticultural and industrial use would also increase the sustainability of water sources for domestic consumption.

With declining recharge into local aquifers due to climate variability, it is likely that desalination is the best for this industry expansion.









PROGRESS MIDWEST COORDINATING TEAM

Trish Palmonari

Manager Economic Development

M 0409 915 506

E trishp@cgg.wa.gov.au

Pieter Vorster

Coordinator Economic Development

M 0481 280 468

E pieterv@cgg.wa.gov.au















